



Newsletter

A NEWSLETTER BY PUNJAB MODEL BAZAARS MANAGEMENT COMPANY

CELEBRATING PAKISTAN

On the directions of Honorable Secretary Industries, Commerce, Investment and Skills Development Department (ICI&SDD) Government of the Punjab, Dr. Ahmad Javed Qazi, Punjab Model Bazaars Management Company (PMBMC) organized a three-day Azaadi Gala and a Wall Painting Competition in Model Bazaar Township, Lahore to commemorate the diamond jubilee celebrations of Pakistan. The Azaadi Gala welcomed people from different provinces of Pakistan who came to showcase their cultures at the event. A large variety of unique artworks, handicrafts, hand loomed stuff, embroidered fabrics, clothes, jewelery and decorative pieces was on display. Guest of Honor, Secretary (ICI&SDD) Government of the Punjab, Dr. Ahmad Javed Qazi and other honorable members from the department and other walks of life were greeted by the PMBMC. Theme-based wall

painting competition was also organized for university and college students and the top three winners of the competition were awarded with prizes. The event concluded with a Mushaira in which renowned poets of the city participated and recited their poetry work. Honorable Secretary ICI&SDD Mr. Ahmad Javed Qazi raised the slogan "Pakistan zindabad" with great excitement of hopes and prayers of a better and prosperous Pakistan. The cake cutting ceremony of the Diamond Jubilee of Pakistan was also held. PMBMC also organized different cultural events in Model Bazaar Jhang Road, Faisalabad and Khushab.

Honorable Secretary ICI&SDD, Dr. Ahmad Javed Qazi said that Azadi Gala aimed to highlight diversity of rich culture that Pakistan owns, and provided business opportunities for small scale businesses.



NUTRITION ASSESSMENT CAMP



P MBMC in collaboration with Punjab Food Authority (PFA) organized a "Nutrition Assessment Camp" at Model Bazaar China Scheme, Lahore on 6th September, 2022. Mr. Shoaib Khan Jadoon, Director General, Punjab Food Authority and Ms. Nazia Jabeen, Chief World Trade Organization, ICI&SDD visited Model Bazaar China Scheme Lahore, checked the arrangements of the camp and also took round of the bazaar. PMBMC and PFA mutually resolved to extend such activities to other Model Bazars of Punjab.



CLEAN & GREEN PAKISTAN

A meeting of Focal Group on Punjab Model Bazars Management Company was held at Model Bazaar Township, Lahore to discuss upgradation/renovation of Model Bazaar Township, Lahore. The focal group has been given the task of revamping Punjab Model Bazars by Honorable Secretary ICI&SDD, GoPb Mr. Ahmad Javed Qazi with an aim to provide maximum relief to the customers. DG Industries, Chief WTO, ICI&SDD and Director Consumer Protection Council and representatives of Punjab Model Bazars Management Company attended the meeting. Initiatives on beautification and renovation of Model Bazaar Township, Lahore and issues related to public facilitation were discussed during the meeting.



All participants also planted trees at Model Bazaar Township, Lahore under 'Clean and Green Pakistan' drive.

The Plantation Campaign in connection with celebration of 75th Independence Day of Pakistan in Model Bazars throughout the Punjab in which sapling of various floral and seasonal fruit trees were planted.



Chief World Trade Organization (WTO) Ms. Nazia Jabeen visited under construction Punjab Model Bazars Management Company's Head Office and Model Bazaar Township. She also announced to initiate the various cultural activities in Punjab Model Bazars.



DENGUE WALK

Anti-Dengue Day has been observed in all Model Bazaars of Punjab including Head Office Building.

Following activities were carried out with active participation of all bazaars.

- 1 Awareness Walk for Anti-Dengue activities having the participation of staff, stall holders and customers.
- 2 Displaying of banners, flexes, and steamers regarding Anti-Dengue activities at prominent places of bazaar.
- 3 Stall to Stall awareness campaign and Anti-Dengue pamphlets distribution.
- 4 Aggressive cleanliness activities with inspection of roof tops, cleanliness of office premises and removal of all potential breeding sites of Mosquitos.



CUSTOMER CARE CELL

Dedicated customer care cell for registering and addressing complaints of the visitors has been established in Model Bazaar Township, Lahore that besides resolving complaints of customers in due course of time, aims to provide following facilities:

- | | | |
|-------------------------------------|----------------------|--------------------------------|
| First Aid | Digital Weight Scale | Digital Price List |
| Availability of fractional currency | Suggestion box | Wheelchair for special persons |

The customer care cell will be expanded in other Model Bazaars throughout the Punjab.



EID GALA ORGANIZED BY PMBMC IN MODEL BAZAAR TOWNSHIP, LAHORE



Different stalls of shoes, bags, jewelry and handmade products were established. Moreover, food court, fun land and exciting games for families and children were organized.



YOUM-E-ISTEHSAL

Kashmir Siege Day was observed in Model Bazaars throughout the Punjab. PMBMC stands united with our Kashmiri Brothers and Sisters.

سہولت سٹالز میچنگ کی دھوپ میں ریلیف کا سایہ

جناب ڈال بازار سہولت کمپنی نے اپنے مفروضہ کاروباری نظام کے تحت ماہ **جولائی 2022** میں **14** سہولت سٹالز کے ذریعے مہم اہلس کو پھلوں اور سبزیوں کی اعلیٰ اجناس کی قیمتوں پر براہ راست **4.35 کروڑ روپے** کا ریلیف فراہم کیا ہے۔

فصل و خست شدہ پھلوں اور سبزیوں کی قیمت	
ریش برطانیہ اوپن مارکیٹ (مٹرو، راج، کمری سٹار)	12.82 کروڑ روپے
ریش برطانیہ سہولت سٹال	8.47 کروڑ روپے

A - B سہولت سٹال براہ راست ریلیف 4.35 کروڑ روپے

سہولت سٹالز میچنگ کی دھوپ میں ریلیف کا سایہ

جناب ڈال بازار سہولت کمپنی نے اپنے مفروضہ کاروباری نظام کے تحت ماہ **اگست 2022** میں **14** سہولت سٹالز کے ذریعے مہم اہلس کو پھلوں اور سبزیوں کی اعلیٰ اجناس کی قیمتوں پر براہ راست **4.60 کروڑ روپے** کا ریلیف فراہم کیا ہے۔

فصل و خست شدہ پھلوں اور سبزیوں کی قیمت	
ریش برطانیہ اوپن مارکیٹ (مٹرو، راج، کمری سٹار)	13.96 کروڑ روپے
ریش برطانیہ سہولت سٹال	9.36 کروڑ روپے

A - B سہولت سٹال براہ راست ریلیف 4.60 کروڑ روپے

Punjab Model Bazars became sigh of relief. Relief was provided on various items like fruits and vegetables.



RESCUE 1122

Training Session of Rescue 1122 has been conducted in Model Bazaar Sargodha for staff training. Various rescue exercises have been practiced.



VISIT DIARY

MODEL BAZAR BAHAWALPUR



Commissioner Bahawalpur Division visited Model Bazaar Bahawalpur and checked the prices and quality of daily usage items.

MODEL BAZAAR SAHIWAL



Commissioner Sahiwal and Deputy Commissioner Sahiwal along with district officers visited Model Bazaar Sahiwal and appreciated the management efforts.

MODEL BAZAAR BHAKKAR



Deputy Commissioner Bhakkar visited the newly built state-of-the-art Model Bazaar Bhakkar and appreciated the management of Model Bazaar Bhakkar for their arrangements and efforts.

MODEL BAZAAR KHUSHAB



Deputy Commissioner Khushab visited Model Bazaar Khushab, took a round of stalls in the Model Bazaar, and appreciated the Model Bazaar management.

MODEL BAZAAR PAKPATTAN



Deputy Commissioner Pakpattan and Assistant Commissioner Pakpattan visited Model Bazaar Pakpattan and checked Sahulat Stalls of Fruits, Vegetables, Groceries, and Meat. They appreciated the management for their arrangements.

MODEL BAZAAR MIANWALI



PMBMC is grateful to Deputy Commissioner Mianwali for addressing issues related to Model Bazaar Mianwali, specially to remove illegal bazaars and encroachments in the vicinity.

MEDIA HIGHLIGHTS

The media highlights section features several newspaper clippings. One from 'The Nation' is titled 'Dietary guidance being provided to protect citizens from viral infections: DG Food' with the sub-headline 'Consuming a balanced diet is the guarantee of a healthy life'. Another clipping from 'DAILY 42' mentions '35 سالہ اولیٰ اولیٰ کے لیے' (For the first child of 35 years). Other clippings discuss the benefits of Model Bazaars and the government's efforts to provide relief to citizens.